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Ballot Measure Primary Argument Submission Form

A ballot argument will not be accepted unless accompanied by this completed form, which shall contain the printed name(s) and signature(s) of the person(s) submitting it or, if submitted on behalf of a bona fide association of citizens, the name of the association and the printed name and signature of at least one of its principal officers.

Word count limit for Primary Arguments = 300 words

Ballot Measure Y for the City of Pacifica Municipal Election to be held on November 8, 2022

Primary Argument in Favor of Primary Argument Against

This argument is submitted by (check ONLY ONE):	
<input type="checkbox"/>	The Legislative Body of the City of Pacifica Name of Legislative Body: Contact Person's Printed Name: Phone: _____ Email: _____
<input type="checkbox"/>	Member(s) of the Legislative Body of the City of Pacifica Name of Legislative Body: Contact Person's Printed Name: Phone: _____ Email: _____
<input type="checkbox"/>	Bona Fide Association of Citizens If this argument is filed by a bona fide association of citizens, the signers of the argument must be affiliated with the association and be authorized to sign the argument on its behalf. Provide the printed name and signature of at least one principal officer of the association. Name of Association: Contact Person's Printed Name: Phone: _____ Email: _____
<input checked="" type="checkbox"/>	Individual Voters Eligible to Vote on the Measure Contact Person's Printed Name: <u>DAN STEGINK</u> Phone: [REDACTED] Email: [REDACTED]
<input type="checkbox"/>	Combination of Voters and Associations Contact Person's Printed Name: Phone: _____ Email: _____

Please complete the reverse side of this form.

Submit to: City of Pacifica, Attn: City Clerk, 540 Crespi Drive, Pacifica, CA 94044
Phone: 650-738-7307 email scoffey@pacifica.gov web www.cityofpacifica.org

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Primary Argument Signers Form

Author Verified

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No more than five signatures shall appear with any argument. If more than five signatures are submitted, the first five listed shall be printed. Names and titles listed will be printed in the order that they are listed below. Place a checkmark in the author column if the signer is the author of the argument. A signer can only list one title.

If the signers are part of a bona fide association, there is no requirement that they be eligible to vote on the measure. However, for each such signing individual, the title under the signer's name must list the name of that bona fide association and may include their position within that association.

By signing below, the undersigned state that they have read the argument and believe it not to be false or misleading.

Print information clearly.

FMR PLANNING COMMISSIONER EDITOR WWW.SMCFREE.COM

Check if the signer is the author of the argument. Authors must be signers.

(FOR OFFICIAL USE ONLY) Staff check once the eligibility of the signer is verified.

1.	Name: DAN STEGINK	Title: EDITOR WWW.SMCFREE.COM	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	Phone: [REDACTED]	Address: [REDACTED]		
	Signature: [REDACTED]	Date: 8/18/22		
	Address: PACIFICA CA 94044			
2.	Name: MAXINE HINES	Title: RETIRED TAX AUDITOR	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	Phone: [REDACTED]	Address: [REDACTED]		
	Signature: [REDACTED]	Date: 8/18/22		
3.	Name: Samuel Casillas	Title: Former Economic Development Committee member	<input type="checkbox"/>	<input checked="" type="checkbox"/>
	Phone: [REDACTED]	Address: Pacifica, CA 94044		
	Signature: [REDACTED]	Date: 8/18/22		
4.	Name: [REDACTED]	Title: [REDACTED]	<input type="checkbox"/>	<input type="checkbox"/>
	Phone: [REDACTED]	Address: [REDACTED]		
	Signature: [REDACTED]	Date: [REDACTED]		
5.	Name: [REDACTED]	Title: [REDACTED]	<input type="checkbox"/>	<input type="checkbox"/>
	Phone: [REDACTED]	Address: [REDACTED]		
	Signature: [REDACTED]	Date: [REDACTED]		

Submit a second form (this side only) for alternate signers attached to this form and the argument.

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ARGUMENT AGAINST:

Measure Y - Transactions and Use (Sales) Tax Measure

"California has a \$97 BILLION surplus and Pacifica revenues have never been higher, but Pacifica Councilmembers think you're rich and dumb. Vote "NO ON MEASURE Y" the "TRANSACTIONS AND USE (SALES) TAX MEASURE"

Not just a tax increase, it's a new category of tax that follows you around California. Whether you buy a Tesla (\$690 Measure Y tax) in Fremont, a Prius (\$160 Measure Y tax) in Colma, or an iPhone (\$40 Measure Y tax) online, you can't escape it, and **ONLY PACIFICANS PAY THIS TAX.**

Taxes are already too high, inflation is through the roof, and sales taxes are regressive taxes that penalize those with limited incomes the most – like seniors.

Don't be fooled by scare tactics...Pacifica needs to show it will spend your money wisely before you give them another dime--Measure Y revenues deposit straight to the General Fund, not ANY of the projects on their wishlist, and THE CITY OF PACIFICA ALREADY HAS MORE THAN \$5,000 U.S. OF DEBT PER PACIFICA HOUSEHOLD.

Councilmember's biggest spend last year was the midnight-approved \$12M "Showpiece City Hall Renovation"- **there's no guarantee Councilmembers won't use the money for widening Highway 1, dismantling the Sharp Park Seawall, shoehorning six story apartments into the Rockaway Quarry, or paying more debt.**

Pacifica Councilmembers clearly have a spending problem, more of YOUR money won't fix that. You can't live beyond your means and neither should your City Council.

The 2020 Sales Tax rate was 9.250%, 9.375% in 2021 and now Councilmembers want a third increase in two years to 9.875%. **That's the highest tax rate in San Mateo County and only Palo Alto in Santa Clara County pays more.**

Vote "NO ON MEASURE Y" the "TRANSACTIONS AND USE (SALES) TAX MEASURE"

GET MORE FACTS ON THIS ELECTION AT WWW.SMCFREE.COM

FILED IN THE OFFICE OF THE
CHIEF ELECTIONS OFFICER
OF SAN MATEO COUNTY

AUG 19 2022

MARK CHURCH, Chief Elections Officer
By: _____

DEPUTY CLERK